

**METHOD OF CONTROL OF A WIRELESS COMMUNICATION UNIT AND A
WIRELESS COMMUNICATION UNIT**

Field of the Invention

5 The present invention relates to control of wireless communication units, in general, and in particular, to a method and an apparatus for optimizing use of Multimedia Message Services.

10 **Background of the Invention**

 Wireless communications systems, for example a cellular telephony system, allow for communication between users of the wireless communication units by means of message services. Besides communication between
15 two users (or a group of users) of the mobile communication units there is a huge number of messages transmitted by third parties, like Value Added Service Providers (VASP) also known as Content Providers, to the users. A big part of these messages is a result of
20 automatic delivery of recurring information (i.e. subscribed billing info, stock market info, weather info etc). With increasing usage of messaging capabilities, the wireless communication unit provides more and more information but also becomes overwhelmed with these
25 recurrently received messages.

 Mobile phones are now not only devices that allow for communication with ~~the~~ another party, they also perform many other functions. They can be used for taking
30 photographs, sending and receiving emails, browsing the internet, ~~if~~ they can also be used as a personal assistants, etc. It is simply a consequence of the fact that the mobile phones are actually computers and they

perform functions similar to those of ~~the~~ traditional computers (PC or laptops). ~~As-Because~~ the elements of a Man Machine Interface (MMI) are software defineable, they can be changed and allow for personalization of the mobile phone. However, the plurality of elements of the MMI makes the process of personalization time consuming. Having computer readable files defining an appearance of the elements of the MMI ~~it-makes~~ is difficult to apply proper rendering schemes (e.g., when and for what time the image/animation/text should be displayed on the screen; whether the sound, if any, should be played immediately ~~or not~~, etc.).

Computer readable files forming so called "themes" can be used for personalization of the mobile phone. A theme is a combination of a wallpaper, a screensaver, and one or more ring tones. The next ~~step-level~~ in personalization of the communication device is called a "skin". The term "skin" is wider than "theme" as it allows for customization of all aspects of the MMI appearance. In addition to the elements of the MMI that can be personalized by means of the themes, skins additionally allow for alteration of elements like icons, toolbars, pointers, etc.

In both these applications, interaction of-with a user of the communication unit is required in order to make the communication unit fully functional. In case of ~~the-recurring~~ messages, a user of the mobile phone must erase the unwanted messages from the memory. ~~As-Because~~ there could be hundreds of messages in the memory of the phone, it could be a really time consuming process to find and erase obsolete messages. As the communication units provide more and more functions and become more and

more popular, it is important to have all the functionalities easily accessible for the user irrespective of the user's technical knowledge and experience.

5

~~Summary of the Invention~~

~~There is a need for a method of control of a wireless communication unit and a wireless communication unit, which alleviate or overcome the disadvantages of the prior art.~~

10

~~According to a first aspect of the present invention there is provided a method of control of a wireless communication unit as claimed in claim 1.~~

15

~~According to a second aspect of the present invention there is provided a wireless communication unit as claimed in claim 23.~~

20

~~According to a third aspect of the present invention there is provided a wireless communication system as claimed in claim 35.~~

~~The present invention beneficially allows for:~~
~~increasing an Average Revenue Per User (ARPU);~~
~~improving accessibility of multimedia services;~~
~~improving the user's experience;~~
~~terminal/server memory optimization.~~

25

30

Brief description of the drawings

The present invention will be understood and appreciated more fully from the following detailed description taken in conjunction with the drawings in
5 which:

FIG. 1 is a diagram illustrating a communication network in one embodiment of the present invention,

10 FIG. 2 is a flow chart illustrating a method of control of a wireless communication unit in one embodiment of the present invention,

15 FIG. 3 is a block diagram illustrating a wireless communication unit in one embodiment of the present invention.

Detailed Description of an embodiment of the invention

20 The term "Content Provider" herein below refers to an entity that provides services (mostly information and entertainment) to users of wireless communication devices (e.g. mobile phones) operating in a communications network.

25 The term "theme" herein below refers to personalizing main elements of a Man Machine Interface (MMI) and it could be a combination of a wallpaper, a screensaver, and one or more ring tones.

30 The term "skin" herein below refers to personalizing all elements of the MMI that can be personalized. This

includes the elements covered by the term "theme" and additionally icons, toolbars, pointers, etc.

5 The term "stream of a message" (also referred to as a "stream") herein below refers to a parameter that allows for identification of a Content Provider that originated the message and for identification of a content of the message (weather forecast, stock info, news, theme, skin, etc.).

10

Referring to FIG. 1 and FIG. 2, one embodiment of a method of control of a wireless communication unit 300 (e.g., a mobile phone) according to the present invention is shown. In this embodiment, a user of a wireless communication unit 300 operating in a digital communication network 100 subscribes to a service that provides regular updates of information on a particular subject (e.g., a weather channel to ~~know~~ receive the forecast for a given city, location, country, etc). The updates are regularly provided by a Content Provider 104. In a first step, the Content Provider 104 creates the MMS message 202 (FIG. 2) to be delivered to said wireless communication unit 300. The MMS created by the Content Provider 104 in one embodiment may contain a Synchronized Multimedia Integration Language (SMIL) element with both an information text and an image (it can be for example an animated image, e.g., a weather map). In the next step, the Content Provider creates an instruction 204 (FIG. 2) for the wireless communication unit 300. Said instruction defines a stream of a message and an action to be executed by the communication unit 300. ~~As-Because~~ receiving regular updates of ~~some~~ specific information will eventually fill up the whole available memory 312 (FIG. 3), said instruction instructs the communication

unit 300 to erase from the memory 312 all previous messages from the same stream.

In one embodiment, the instruction is inserted 206
5 (FIG. 2) in two predefined fields, wherein these two fields are added to the standard protocol used for transmitting MMS messages. In a first field the stream of the message is defined, and a second field defines the action. Table 1 below specifies information elements in
10 the MM1_submit_REQ message which is part of the protocol used for transmitting MMS messages as defined in 3GPP 23.140-document. The MMS message will be conveyed end-to-end with the two new fields ~~as~~when all concerned interfaces (~~i.e.g.~~i.e.g., MM1_notification.REQ;
15 MM1_retrieve.RES; MM4_forward.REQ; MM7_forward.REQ as defined in 3GPP 23.140) support these new fields and parameters contained therein.

Table 1: Information elements in the MM1_submit.REQ
message.

Information element	Presence	Description
Message Type	Mandatory	Identifies this message as MM1_submit.REQ
Transaction ID	Mandatory	The identification of the MM1_submit.REQ/MM1_submit.RES pair.
MMS Version	Mandatory	Identifies the version of the interface supported by the MMS UA.
Recipient address	Mandatory	The address of the recipient(s) of the MM. Multiple addresses are possible.
Content type	Mandatory	The content type of the MM's content.
Sender address	Optional	The address of the MM originator.
Message class	Optional	The class of the MM (e.g., personal, advertisement, information service)
Date and time	Optional	The time and date of the submission of the MM (time stamp).
Time of Expiry	Optional	The desired time of expiry for the MM or reply-MM (time stamp).
Earliest delivery time	Optional	The earliest desired time of delivery of the MM to the recipient (time stamp).
Delivery report	Optional	A request for delivery report.
Reply-Charging	Optional	A request for reply-charging.
Reply-Deadline	Optional	In case of reply-charging the latest time of submission of replies granted to the recipient(s) (time stamp).
Reply-Charging-Size	Optional	In case of reply-charging the maximum size for reply-MM(s) granted to the recipient(s).
Priority	Optional	The priority (importance) of the message.
Sender visibility	Optional	A request to show or hide the sender's identity when the message is delivered to the recipient.
Store	Optional	A request to store a copy of the MM into the user's MMBox, in addition to the normal delivery of the MM.
MM State	Optional	The value to set in the MM State information element of the stored MM, if Store is present.
MM Flags	Optional	One or more MM Flag keywords to set in the MM Flags information element of the stored MM, if Store is present
Read reply	Optional	A request for read reply report.
Subject	Optional	The title of the whole multimedia message.
Reply-Charging-ID	Optional	In case of reply-charging when the reply-MM is submitted within the MM1_submit.REQ this is the identification of the original MM that is replied to.
Push stream	Optional	For a given sender, this field indicates at which stream the message pertain
Push action type	Optional	It indicates the recommended actions to be taken by the receiving device
Content	Optional	The content of the multimedia message

However, it is within contemplation of the present
5 invention that the instruction (or part of it, e.g.,
defining the stream of the message) can be inserted into
or derived from other fields of the protocol.

Alternatively the instruction may be embedded in the message itself. In one embodiment for embedding the message a Multipurpose Internet Mail Extension (MIME) method is used.

In yet another embodiment, the instruction identifying the stream of the message and the action to be executed by the communication unit 300 ~~can be~~ embedded as a plain text in a textual portion of the message. In this embodiment a special markers indicating the beginning and the end of said instruction must be used.

~~Since~~ Because the instruction is designed to control the communication unit, ~~an~~ adequate safety measures must be employed to ensure that only these parties that the user of the communication device 300 authorized (e.g., by subscribing to the service) are allowed to deliver the message to the user's communication unit 300. Authentication and authorization procedures 208 (FIG. 2) are applied in order to ensure safety of the service. For this purpose, one of the methods of authentication and authorization known in the art may be used.

~~Once~~ After the message and the instruction are created, the Content Provider 104 transmits them 210 (FIG. 2) through the operator server 106 and Switching and Management Infrastructure (SwMI) 108, 118, 120, 122, which substantially contains all of the communication elements apart from the communication unit 300. This includes base transceiver stations (BTSS) 118, 120, 122 connected to a conventional public-switched telephone network (PSTN) 124 through base station controllers

(BSCs), mobile switching centres (MSCs) and Multimedia Message Service Center (MMSC). For the sake of clarity, only part of these element were presented on Fig. 1. Each of the BTSs 118, 120, 122 provides an over-the-air communication 126 with communication units 300, 130 operating in respective cells 112, 114, 116. The SwMI 108, 118, 120, 122 delivers the MMS to the communication unit 300.

10 After receiving said MMS message, the communication unit 300 extracts the instruction from the predefined information fields and starts processing 222 said instruction. Alternatively, referring to ~~FIG~~ 3, a scanning function 314 (which may be implemented as a part of a microprocessor 310 or as a separate unit) scans the message for the presence of said instruction. ~~Once~~ After the instruction is identified, it is then transferred to the microprocessor 310 for processing 222.

20 In one embodiment, the MMS message is automatically retrieved 212 by the communication unit and then the instruction is automatically processed 216, 222. In this implementation, no user's interaction is required. However, to allow the user to keep control over the communication unit 300 it is also possible that the user is prompted (e.g., by a ring alert) to retrieve the message 212, 214 and the instruction is then processed automatically 216, 222 or after the user's confirmation 216, 218, 222. In yet another embodiment, the message is 30 retrieved automatically 212 and then the instruction is processed after confirmation by the user 216, 218, 222.

The information placed in a field "date and time" (as shown in Table 1) is used by the communication unit

to select the messages from the same stream which have been sent before the latest received message was sent. Based on that, the communication unit 300 will erase 224 the previously received message only if it has been sent
5 earlier than the latest received message.

If the user's interaction is required, and the user's decision is not to retrieve the message or not to process the instruction, then the message or the
10 instruction is discarded 220.

In one embodiment, before delivering ~~of~~ the instruction and the message to the communication unit 300, said instruction is processed by the Multimedia
15 Message Service Center (MMSC). As a result of executing ~~of~~ the action defined in the instruction, all previous messages addressed to said communication unit 300 from the same stream as the one just received are erased from a memory of the MMSC. This could be especially important
20 in situations where the communication unit 300 is switched off for an extended period of time. For example, if a communication unit 300 is switched-off for a period of one week, all the messages with an expiration date longer than one week will be accumulated in the memory of
25 the MMSC and transmitted to the communication unit 300 when the communication unit 300 is switched on. The present invention allows for erasing all messages of a given stream except the one latest received. That would save memory storage capacity in the MMSC, but even more
30 importantly, only the latest message would be sent to the device when it switches on. This would save bandwidth for the carrier and memory in the communication unit 300.

In another embodiment the MMS message may be used for delivering multimedia elements that can be used for modification of a Man Machine Interface (MMI) including elements such as a keypad 316, a display 318, a
 5 microphone 320, and a loudspeaker 326 with amplifier 324.
As-Because the MMS message can be used for delivering graphics, animation, music, and text, it is possible to use this service for personalization of the MMI of the communication unit. The Content Provider 104 creates a
 10 message 202, which is a combination of a wallpaper, a screen saver, and a ring tone (a so called "theme") or a combination of the same elements as the theme and other elements like icons, toolbars, pointers, etc (a so called "skin"). Such combinations can be distributed by the
 15 Content Provider 104 to the communication units.

In the next step, the Context Provider 104 creates an instruction that will be processed by the communication unit 300. In this embodiment, the
 20 instruction ~~must ensure~~ promotes easy installation of the theme or skin on the communication unit 300. The instruction instructs the microprocessor 310 of the communication unit 300 how to render 226 the multimedia elements of the MMS message. The stream of the message
 25 field indicates that the message contains either a theme or a skin. It means that the message contains elements of the MMI ~~which that~~ will be affected by the action defined in the action field.

30 Similarly, as in the embodiment of the invention applied to recurring information, updates to the instruction can be a part of the protocol or be embedded in the message. Similarly the authentication/... authorization security measures can be applied in

accordance with methods known in the art. Further,
 retrieval of the message and processing the instruction
 can be automatic or initiated by the user. As a result of
 processing ~~of the~~ instruction, at least one element of
 5 the MMI is replaced with a second multimedia element
 which was delivered with the MMS message.

~~As-Because~~ the invention relates to wireless
 communication systems, it is clear that the message can
 10 be delivered to the communication unit 300 over-the-air.
 However, it is within contemplation of the invention that
 the message can be also delivered to the communication
 unit 300 by means of a wireline or wireless connection.
 With reference to ~~FIG. 4~~ 3, one embodiment of a
 15 communication unit 300 is shown. The wireless
 communication unit 300 ~~comprises~~ has a receiver section
 consisting of an antenna 306, a Radio Frequency switch
 304, and a receiver 308 for receiving messages over-the-
 air. A transmitter section, for transmitting messages
 20 over-the-air, consists of the antenna 306, the Radio
 Frequency switch 304, and a transmitter 302. Said
 receiver 308 and said transmitter 302 are connected to a
 microprocessor 310. A communication interface 322 is also
 connected to said microprocessor 310. It allows for
 25 electric connection with an external device, e.g. a
 personal computer, and for transferring MMS messages to
 the communication unit. In one embodiment, said
 communication interface is a Universal Serial Bus (USB)
 port. For a wireless connection via the communication
 30 interface 322, a Bluetooth, WiFi, or Irda technology can
 be used. The wireless communication unit 300 has also a
 scanning function 314 to detect and extract an
 instruction embedded in said message and to transfer said
 instruction to the microprocessor 310 for processing. A

memory device 312 is connected to said microprocessor 310
and, depending on embodiment, it can be a memory module
built-in in the wireless communication unit 300 and/or a
removable memory device, e.g., a UMTS Subscriber

5 Information Module (USIM).

Though this invention is mainly focused on
Multimedia Message Service messages and Universal Mobile
Telecommunications System (UMTS) it can also be applied
10 to other types of messages and communications systems
e.g. operating in accordance with one or more of the GSM,
TETRA, APCO25 or GPRS communications standards.